



ANDHRA PRADESH STATE ROAD TRANSPORT CORPORATION

M2/171(04)/2018-OPD (M)

Office of the: VC & MD,
NTR Admin Block, VJA,
Date: 03.07.2018.

To
The Regional Managers,
A.P.S.R.T.C.

Sub: MARKETING PRODUCTS: Review of viability of marketing products - Issue of
Instructions – Reg.

On review of viability of marketing products, competent authority has accorded approval to discontinue Navya CAT Card & Vanitha Family Card since they are no more economically viable.

Hence, it is advised to stop sale of all types of Navya CAT cards & Vanitha Family Cards w.e.f. 00:00 hrs of 04.07.2018 either through online or offline. Existing customers possessing Navya CAT card / Vanitha Family Card shall be permitted to avail 10% concession over fare till cessation of validity of the card. Crew shall be properly educated through notice boards, gate meetings and endorsement in MTD-141 cards. IT department is also requested to make necessary software modifications.

The above instructions shall be followed scrupulously without any deviation.


EXECUTIVE DIRECTOR (O&M)

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All ED (Zones) for infn.
OSD to VC&MD for infn.
All Dy CTMs for infn & n/a.
All Depot Managers for infn & n/a.